



ZANIER GLOVES COLLECTION 23 | 24.

Attractive, smart solutions against cold hands for women.

Since 1969, the Tyrolean glove specialist has been producing models for every type of winter sport. A high standard of innovation is one of the most important pillars of the family-run outdoor brand, along with an authentic passion for sports and the mountain world. "We want to support people in their unforgettable outdoor experiences. That's why, as a specialist supplier, we have developed solutions for different outdoor types. We are always working on innovations in materials and processing techniques to really cover all areas of application," says Managing Director Markus Zanier.

Why our hands get cold first.

There is a simple reason why our extremities, such as our hands, feet and the tip of our nose, cool down so quickly in winter: when we freeze, our body "sends" the blood to those regions where it is needed most. These are the organs in the center of the body and our brain. Arms and legs are therefore supplied with less blood, the blood vessels contract, and the temperature in the extremities decreases.



Women are proven to freeze more than men.

Cold is the biggest enemy of unforgettable outdoor and mountain sports experiences, and women freeze more often and more than men. There are two reasons for this: Female bodies switch more quickly to emergency supply and have less muscle mass. Zanier has therefore developed numerous solutions so that even extremely cold-sensitive women can get through the winter well.

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Mittens prove their worth for cold hands.

Everyone has them - that one friend who really is always cold! She stands at the ski lift or punch stand, kneading her hands incessantly and making them gyrate. This behavior is also correct, after all, it stimulates circulation and blood flow at low activity levels. There's plenty of room in mittens to move your fingers and rub them together - and for that extra layer of insulation. Zanier therefore offers almost every glove in the [women's collection](#) as a mitten. The women's VOGUE mitten, made of stunningly soft sheepskin, is almost too precious for the slopes alone. The quilting and embossing on the leather in combination with the trendy, soft knitted cuff look sporty and elegant on the slopes as well as in the city. The REAL DOWN and THERMAL WOOL insulation ensure warm hands and a cozy feel.



VOGUE MITTEN

The best materials often come from nature.

Whether mittens or finger gloves, the right materials are crucial for the warmth performance of gloves. Down, merino wool, silk and sheep's wool provide reliable warmth and are particularly comfortable. Markus Zanier: "Natural [Tirolwool®](#) is not only sustainable, but also temperature-regulating. It is used in Zanier's unisex mountain sports line, which was developed in cooperation with the Tyrol Mountain Rescue Service. The models guarantee stability and warmth in any alpine situation. The unisex model WILDSTPITZE.TW is cold-resistant thanks to TIROLWOOL® insulation, the MERINO lining additionally warms and feels great. Wearing comfort and stability are further enhanced by the outer materials goatskin and 4-way stretch. The HOOK loop for easy stowage on the backpack. REFLECTIVE PRINT as an eye-catcher and for protection in the dark.



WILDSTPITZE.TW

Warm fingers with the onion principle.

Incidentally, the well-established onion principle also applies to gloves. Andrea Zanier: "My tip for cold sensations is layering with thin silk or merino gloves. These underlays warm wonderfully as a first layer and can also be worn solo in the warmer months of the year. In addition, our liners are touchscreen compatible and provide protection when you have to take off the over-gloves for handling." So RIDE.GTX MITTEN has almost all possible features that Zanier recommends for warm hands:



RIDE.GTX MITTEN



A perfect combination of waterproof GORE-TEX plus Warm technology and warm LOFT insulation keeps the mitten warm even in wet conditions. In addition to the separate inner glove HEAT-PADS warm in extreme temperatures. With LEASH the gloves dangle practically on the wrist and do not get lost when the inner glove is worn solo.

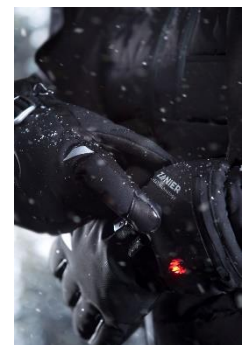
The small ovens for the hands: heat pads.

In addition to warm insulation and functional materials, heat pads also provide warmth in Zanier gloves: small, natural heating pads are integrated into an extra pocket on the backhand. Once shaken up and activated, the heat pads provide up to 8 hours of cozy warmth - that's enough for a day of skiing! The SERFAUS.STX is a sporty, elegant women's model with HEAT PADS pockets on the back of the hand. The ecological SYMPATEX® membrane keeps hands dry, the LOFT insulation warm. Casual design variations match any winter sports outfit!



SERFAUS.STX

The highlight in cold weather - electrically heated gloves from Zanier. Back in 1999, Zanier pioneered heated gloves and since then has significantly increased its expertise in the heating segment. There are now 4 different heat models from Zanier. The gloves warm up to 10 h on three levels. "For people who are sensitive to cold, our heated gloves have become the most important accessory in winter. In our blog with freerider Anne Wangler, we talk with her about [Raynauds Syndrome](#). Our Heat-Line helps many patients avoid numb hands, circulatory problems or pain in the first place," says Markus Zanier. Women often go for the HOT.STX mitten variant here, too. The ZANIER classic among heated gloves is the perfect companion for icy cold winter days. The ecological SYMPATEX® membrane makes the model waterproof, the warm THINSULATE® insulation is light and robust. Upper material 4-way stretch stands for comfort, the palm is made of noble, durable goatskin. With TOUCH function for operating the smartphone and LEASH for the wrist. ZANIER also offers the glove heating in a finger glove, a casual trigger model for freeriding and a glove specifically designed for aviation sports.



First Mover 1999 in the heating glove segment & still unmatched: The Zanier Heat Technology.



HOT.STX

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